

INVESTOR RELATIONS ADVISORY GROUP

SPEAKING ENGAGEMENTS

- Moderator, **NIRI Southwest Regional Conference**, Austin, TX, 2016, *"Building Brands by Bridging IR Strategy and Corporate Communications"*
- Speaker, **Women Corporate Directors (WCD) North Florida Chapter Meeting**,
Jacksonville, FL, 2016
- Moderator, **NIRI Senior Roundtable Conference**, New Orleans, LA, 2015, *"The Generational Disruption of Leadership, Corporate Governance and IR"*
- Moderator, **National Investor Relations Institute (NIRI) Annual Conference**, Chicago, IL, 2015, *"Competing for Capital: Challenging Conventional Wisdom on Global Institutional Investors"*
- Moderator, **NIRI Annual Conference**, Chicago, IL, 2015, *"Stories from the Trenches: An Off-the-Record Discussion on Recent Successes and Failures in Dealing with Activists"*
- Moderator, **NIRI Annual Conference**, Chicago, IL, 2015, *"Enterprise Risk Management: Dealing with and Discussing Emerging Risks"*
- Working Committee Contributor, **NIRI Certification Body of Knowledge manual**, 2014-2015
- Moderator, **NIRI Senior Roundtable Conference**, Newport, CA, 2014, *"Global Issues in IR"*
- Moderator, **NIRI Annual Conference**, Las Vegas, FL, 2014, *"IR Measurements: Quantitative vs Qualitative"*
- Moderator, **NIRI Senior Roundtable Conference**, Miami, FL, 2013, *"Raymond James CEO Fireside Chat"*
- Panelist, **NIRI Annual Conference**, Hollywood, FL, 2013, *"Career Path of an IRO - IR Only or Stepping Stone"*
- Panelist, **University of North Florida**, Public Relations Class, 2012, *"Communications Career Panel"*
- Moderator, **NIRI Triangle Chapter Meeting**, RTP, NC, 2011, *"A Regulatory Update on Dodd-Frank and the SEC"*
- Panelist, **NIRI Annual Conference**, Orlando, FL, 2011, *"Building IR Teams with Healthy Work-Life Balance"*
- Panelist, **NIRI Senior Roundtable Conference**, Hollywood, FL, 2010, *"Measuring Success for IR Programs"*

- Speaker, **NIRI Annual Conference**, San Diego, CA, 2010, *“Proven Practices in Working Both Sides of the Street”*
- Guest lecturer, **UNC School of Journalism**, JOMC 452 class, 2010, *“Working Effectively With Public Companies”*
- Contributor, **Investor Relations Update magazine**, 2009, *“It’s Showtime – Another Look at Non-Deal Road Shows”*
- Speaker, **NIRI Webinar**, 2009, *“Website Disclosure: Best Practices”*
- Speaker, **NIRI Board Meeting with Securities & Exchange Commission Corporate Finance Division**, 2009
- Moderator, **NIRI Annual Conference**, Hollywood, FL, 2009, *“Communications for Small Cap Companies”*
- Panelist, **NIRI BioPharma Roundtable Meeting**, 2009, *“Reclaiming the Case for Investment in Pharma and Biotech”*
- Speaker, **NIRI New Member Webinar**, 2009, *“Investor Relations 101”*
- Co-Chair & Plenary Session Speaker, **NIRI Annual Conference**, San Diego, CA, 2008
- Moderator, **NIRI Annual Conference**, San Diego, CA, *“Compelling Board Communications”*
- Moderator, **NIRI Annual Conference**, Orlando, FL, 2007, *“How Small Companies Can Build a Bigger Following”*
- Moderator, **NIRI Annual Conference**, San Diego, CA, 2006, *“All in One: Integrating IR & PR”*
- Speaker, **North Carolina Public Relations Seminar 2005**, *“Investor Relations: Can We Talk Here”*
- Moderator, **NIRI Annual Conference**, Hollywood, FL, 2005, *“Small Cap – Making the Most of What You’ve Got”*
- Guest Columnist, **IR Update magazine**, 2003, *“Triangle Chapter Turns the Tables, Hosts Investor Conference”*
- Speaker, **AEA Classic Investor Relations Seminar**, Monterey, CA, 2002, *“Managing IR with Limited Resources”*
- Moderator, **NIRI Annual Conference**, Palm Springs, CA, 2002, *“Allocating Scarce Resources for IR Program”*